

*"They care, because you care, because we care!"*

# KC FEEDS KZOO

## THE ANNUAL NHS FOOD DRIVE



*Promoting a Hunger-Free Community Since 1982*



# What is it?

- Annual two-week donation for the people of Kalamazoo
- A social event
- Learning moment



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# Why do we do it?

- 1 out of 6 students struggle with food insecurity
- 70% of KPS students qualify for Free-school lunch
- 200-300 ( low-estimate) students are struggling



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# How do we do it?

- School Class-to-class competition
- Downtown Kalamazoo
- Neighborhood Knocking
- 50/50 Raffle
- Hardings Collection



# How have we done?

- 2ND LARGEST FOOD DRIVE IN KALAMAZOO
- 200 STUDENTS IN AND OUT OF NHS
- THOUSANDS OF HOUSES
- LIFE-LONG FRIENDSHIPS
- EXPOSURE FOR KIDS

## Game On: 'KC Feeds Kzoo' Food Drive Scores Whopping 22,000 Pounds of Food

**K**ALAMAZOO General High School students decided to gamify this holiday season's KC Feeds Kzoo food drive, smashing previous goals and leveling up the whole food drive experience.

This year's drive collected more than 22,000 pounds of food and \$10,000 in cash donations for Kalamazoo Loaves & Fishes — far exceeding the school's previous record of 13,900 pounds of food, said Rea Hafet, KC's National Honor Society advisor. The NHS leads the effort along with several other student groups.



	Pounds	Money	Total Equivalent of Food*
2023			
Football Frenzy** WoodTV8 3 Days	12,511 Food 14,875 Water / juice		
2022	21,206 (Goal 13,500#)	\$16,000 (Goal \$9,027)	78,808 lbs
2021	10,833	5,000(ish)	25,811 lbs
2020*	5,588	\$7,360.65	26,408 lbs
2019 as of 12/19	13,365 Goal: 12,500	\$9,015 Goal: \$9,000	45,819 lbs
2018	11,009	\$7,719.34	36,575 lbs
2017	8,286	\$5,565.60	28,322 lbs

KALAMAZOO  
& LOAVES  
& FISHES 

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# THIS YEAR!

23,101/25,000 POUNDS

\$10,000/\$17,000



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**THANK YOU!**

